

PIRAMAL HEALTHCARE

Piramal experience superior performance from Videojet lasers.

Piramal Healthcare Ltd, based in Morpeth, is one of the world's leading pharmaceutical manufacturing company's offering a unique full lifecycle drug development service to small/virtual and big pharmaceutical companies. They provide end-to-end packaging solutions for various tablet and blister pack drug and healthcare products.

Piramal's commitment to providing customers with cost competitiveness across the product lifecycle while maintaining high reliability and quality meant that they needed the right technology and coding supplier to support their aims.

When Piramal's existing laser coder required replacing in order to satisfy the company's demands for growth and process improvements, Videojet were delighted to demonstrate the benefits of their laser marking systems.

Videojet was able to offer a quality product that gave Piramal the code speed and superiority they needed, all at great value and within their deadline.

Steve Rushworth, Production Engineer, was very happy with the results they received from purchasing the two new lasers from Videojet. The Videojet 3320 lasers are performing 6 days per week at 12.5 hours per day, coding 180 codes per minute. Steve told Videojet: ***"Being able to deliver a quality code at the right speed for the application was very important to us."***

The Videojet lasers also benefit the operational staff through better quality extraction, removing bad odours experienced from the older existing equipment. Lisa Marshall, line operator, said: ***"These lasers are much better, we love them and they are a huge improvement."***

Future pharmaceutical legislations may impose new and more complicated coding solutions, in particular the use of 2D Data Matrix barcodes. Videojet hope to support Piramal in the future to comply with these regulations.



Identify with Videojet, world leaders in coding and marking solutions.

For more information please call +44 (0) 870 240 5542,
or visit our website - www.videojet.co.uk